



NEW MEXICO SUBCONTRACTOR *Newsline*

ADVERTISING INFORMATION

ASA-NM would like to invite you to advertise in our bi-monthly newsletter. The New Mexico Subcontractor Newsline is distributed to over 250 members and construction industry businesses. The Newsline is a highly reputable source of information regarding the commercial construction industry news in our state, informative articles and other ASA-NM membership information.

Ad rates are for finished ads.

International advertisers, please add \$10 per issue for international postage and handling.

ADVERTISING RATES

	1 issue	1 year - 4 issues
Color		
Full Page w8" x h10"	\$125	\$400
1/2 Page w8"x h4.5"	\$85	\$300
business card	\$60	\$200
B & W		
Full Page w8" x h10"	\$100	\$375
1/2 Page w8"x h4.5"	\$75	\$275
business card	\$50	\$180
Back Cover - full color -	\$200	\$700

Mechanical Requirements

1. Newsletter Format:

Emailed as a pdf as well as printed & handed out at monthly membership meetings.

Final Trim Size 8.5" X 11" Saddle Stitched

2. Artwork Format: Email digital files only. JPEG, PDF, EPS or TIFF files accepted. Please include fonts when making pdf's.

3. Mechanical Charges

Ad rates are for digital/press-ready materials only. Any artwork preparations or corrections will be billed on a cost-plus basis or sent back to the advertiser.

**Email director@asa-nm.org to
reserve your spot today!!**