



2018 ASA-NM Sponsorship Opportunities

Promote your business and show your support for ASA-NM

ASA-NM Chapter is offering a full year of sponsorship opportunities bundled into money saving packages. There are three packages available as well as two "A la Carte" items that will save you money.

How it Works & Why! Marketing and networking are valuable activities for any organization searching for new clients and exposure in the construction arena. What better way to reach your target audience than to sponsor the local chapter of ASA? Not only will you be face to face with decision makers and potential customers, but your exposure to our members and guests will continue after the meeting or event is over. Take a look at our sponsorship opportunities and the benefits you will receive with them.

FULL PACKAGE HIGHLIGHTS

Red Level— \$3,000.00 Value of the RED LEVEL package is \$3,906.00.....Savings of 23%

- Table for 10 people at the Annual Industry Awards Banquet (July 2018) (Valued at \$900.00)
- Premium full page color ad in the 2018 Membership Directory (Valued at \$500.00)
- Registration for 1 team of 4 players and an "Individual Hole Sponsor" for the Annual Golf Tournament (October 2018) (Valued at \$900.00)
- 8 reservations at any of our luncheons or seminars. (Example: 2 seats at the January luncheon, 3 seats at the May seminar and 3 seats for the August luncheon for a total of 8 reservations for the year of 2018, not valid for the Awards Event or Golf Tournament) (Valued at \$256.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Banner (Displayed at each event), Event Placemats (luncheons), Event Programs (Awards & Golf), Website, Bi-Weekly Newsletter, FaceBook, LinkedIn and all PowerPoint presentations throughout 2018. (Valued at \$1,250.00)
- Talk time; you will get to speak to our membership about your company for 5 minutes at one of our luncheons or seminars (schedule to be determined by ASA-NM) (Valued at \$100.00)

White Level—\$2,200.00 Value of the WHITE LEVEL package is \$2,702.00.....Savings of 18%

- Registration for 4 people at the Annual Industry Awards Banquet (July 2018) (Valued at \$360.00)
- Full page Black & White ad on one of the "Section Tabs" in the 2018 Membership Directory (Valued at \$300.00)
- Registration for 2 people and an "Individual Hole Sponsor" for the Annual Golf Tournament (October 2018) (Valued at \$600.00)
- 6 reservations at any of our luncheons or seminars. (Example: 2 seats at the January luncheon, 2 seats at the May seminar and 2 seats for the August luncheon for a total of 6 reservations for the year of 2018, not valid for the Awards Event or Golf Tournament) (Valued at \$192.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Banner (Displayed at each event), Event Placemats (luncheons), Event Programs (Awards & Golf), Website, Bi-Weekly Newsletter, FaceBook, LinkedIn and all PowerPoint presentations throughout 2018. (Valued at \$1,250.00)

Blue Level—\$1,800.00 Value of the BLUE LEVEL package is \$2,083.00..... Savings of 15%

- Registration for 2 people at the Annual Industry Awards Banquet (July 2018) (Valued at \$180.00)
- Half page Black & White ad on one of the "Section Tabs" in the 2018 Membership Directory (Valued at \$225.00)
- "Individual Hole Sponsor" for the Annual Golf Tournament (October 2018) (Valued at \$300.00)
- 4 reservations at any of our luncheons or seminars. (Example: 2 seats at the January luncheon, 1 seat at the May seminar and 1 seat for the August luncheon for a total of 4 reservations for the year of 2018, not valid for the Awards Event or Golf Tournament) (Valued at \$128.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Sign (Displayed at each event) Event Placemats (luncheons) Event Programs (Awards & Golf) Website, Bi-Weekly Newsletter, FaceBook, LinkedIn and PowerPoint presentations throughout 2018. (Valued at \$1,250.00)

A LA CARTE EARLY BIRD DISCOUNT OPPORTUNITIES (Form must be received by January 31, 2018 to receive discount)

1. **Annual Industry Awards—\$5,000.00** Title Sponsor (Includes: Table for 10, name and company logo displayed on signage at the entrance of the banquet room, name announced at banquet, logo displayed in presentation and on the agenda for the evening, company name and logo displayed on ASA-NM website for the year, plus 15 extra entries into the door prize drawing. Your name and company logo will be displayed along side the annual sponsors throughout the year.
EARLY BIRD DISCOUNT PRICE \$4,000.00
2. **Annual Golf Tournament—\$5,000.00** Title Sponsor (Includes: name and company logo displayed on signage at the entrance of the tournament, 4 players at the tournament, name announced at the start of the tournament and at the awards dinner, name and company logo on the website for the year. Your name and company logo will be displayed along side the annual sponsors throughout the year
EARLY BIRD DISCOUNT PRICE \$4,000.00



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Sponsorships are limited and will be given on a first come, first served basis.

To ensure you get the sponsorship you want, complete this form and return it today either via email it to memberservices@asa-nm.org or mail to ASA-NM, PO Box 3266, Albuquerque, NM 87190

Yes, we would like to take advantage of a 2018 ASA-NM Sponsorship Opportunity:

Company Name: _____

Address: _____

Phone Number: _____

Email: _____

Sponsorship level requested (Red, White, Blue or A la Carte Opportunity #1 or #2)

By signing this form below, we are agreeing to purchase the sponsorship mentioned above:

Print Name: _____

Signature: _____ Date _____

Please select one of the following methods of payment:

Invoice my company for entire amount

Send two invoices, each for 1/2 of my sponsorship and due on 3/1/18 and 5/1/18

Use the credit card listed below to pay the entire amount of my sponsorship

Card Type (Visa, MC, Amex, Discover) _____

Card Number: _____ CVV: _____

Exp Date: _____ Print name on Card: _____

Signature: _____

Billing address (including Zip code): _____

Return this form no later than January 31, 2018 via email to memberservices@asa-nm.org or via mail to ASA-NM, PO Box 3266, Albuquerque, NM 87190
Questions please call 505-220-7024