



AMERICAN SUBCONTRACTORS ASSOCIATION
NEW MEXICO



What is the **VALUE** of your ASA membership?

ASA amplifies the voice of and leads trade contractors to improve the business environment for the construction industry and to serve as a steward for the community.





**ASA membership is
valued at more than \$32,000**

National Benefits

Legislative and Regulatory Advocacy	\$5,000
Subcontractors Legal Defense Fund	\$5,000
ASA Contract Documents	\$2,500
Industry Model Documents	\$2,500
Professional Development	\$1,000
Industry News & Trends	\$1,000
Marketing to Your Customers	\$2,000
Discounts on Products & Services	\$1,000
<i>Subtotal</i>	<i>\$20,000</i>

Chapter Benefits

Local Networking	\$1,000
Educational & Training Events	\$1,000
Marketing & Advertising	\$1,500
Referrals & Business Leads	\$2,000
Business Practice Interchanges	\$500
Local & State Government Advocacy	\$5,000
Professional Advice	\$1,000

Subtotal *\$12,000*

TOTAL **\$32,000**

Run the Numbers: **\$32,000**

ASA of New Mexico

Dues: (\$90/mo.) **- \$1,050**

Your R.O.I. **\$30,950**

It pays to join ASA!



**ASA – The united voice dedicated to improving the
business environment in the construction industry.
www.asaonline.com**