



2021 ASA-NM Sponsorship Opportunities

Promote your business & show your support for ASA-NM



ASA-NM Chapter is offering a full year of sponsorship opportunities bundled into money saving packages.

There are three packages available that will save you money.

DEADLINE FOR ANNUAL SPONSORSHIP IS JANUARY 31, 2021.

Red Level \$3,200.00 Valued at \$4,100.00... Savings of 21.95%

- Table for 10 people at the Annual Industry awards Banquet (July 2021) (Valued at \$900.00)
- Premium full page color ad in the 2021 Membership Directory (Valued at \$500.00)
- Registration for 1 team of 4 players and an "Individual Hole Sponsorship" for the Annual Golf Tournament (October 2021) (Valued at \$1100)
- 10 reservations to any of our luncheons or seminars (Example: 2 seats at the January luncheon, 3 seats at the May seminar and 3 seats at the August luncheon, not valid for the Awards Event or Golf Tournament (Valued at \$350.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Sign displayed at each ASA event, luncheon placemats, event programs for the Awards Event and Golf Tournament, Website, Newsletter, FaceBook, LinkedIn, Twitter and all ASA-NM presentations throughout 2021 (Valued at \$1,250.00)
- Be a featured member at one of our Beer & Business Cards Happy Hour Events in 2021
- Article highlighting your company in one of our newsletters– you can submit a one page article about a project, the company history, a company highlight etc.



White Level- \$2,350.00 Valued at \$2,996.00... Savings of 21.56%

- Registration for 4 people to attend the Annual Industry awards Banquet (July 2021) (Valued at \$360.00)
- Full page Black and White ad on one of the "Section Tabs" in the 2021 Membership Directory (Valued at \$300.00)
- Registration for 2 players and an "Individual Hole Sponsorship" for the Annual Golf Tournament (October 2021) (Valued at \$800)
- 8 reservations to any of our luncheons or seminars (Example: 2 seats at the January luncheon, 2 seats at the May seminar and 2 seats at the August luncheon, not valid for the Awards Event or Golf Tournament (Valued at \$256.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Sign displayed at each ASA event, luncheon placemats, event programs for the Awards Event and Golf Tournament, Website, Newsletter, FaceBook, LinkedIn, Twitter and all ASA-NM presentations throughout 2021 (Valued at \$1,250.00)



Blue Level- \$1,900.00 Valued at \$2,365.00... Savings of 19.66%

- Registration for 2 people to attend the Annual Industry awards Banquet (July 2021) (Valued at \$180.00)
- Half page Black and White ad on one of the "Section Tabs" in the 2021 Membership Directory (Valued at \$225.00)
- "Individual Hole Sponsorship" for the Annual Golf Tournament (October 2021) (Valued at \$500)
- 6 reservations to any of our luncheons or seminars (Example: 2 seats at the January luncheon and 2 seats at the August luncheon, not valid for the Awards Event or Golf Tournament (Valued at \$210.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Sign displayed at each ASA event, luncheon placemats, event programs for the Awards Event and Golf Tournament, Website, Newsletter, FaceBook, LinkedIn, Twitter and all ASA-NM presentations throughout 2021 (Valued at \$1,250.00)



American Subcontractors Association-New Mexico

2021 Sponsorship Opportunities

To ensure you get the sponsorship you want, sign up today.

Return to memberservices@asa-nm.org or PO Box 3266, Albuquerque, NM 87190

How it Works & Why! Marketing and networking are valuable activities for any organization searching for new clients and exposure in the construction arena. What better way to reach your target audience than to sponsor the local chapter of ASA? Not only will you be face to face with decision makers and potential customers, but your exposure to our members and guests will continue after the meeting or event is over. Take a look at our sponsorship opportunities and the benefits you will receive with them.

Yes, we would like to take advantage of an ASA-NM Annual Sponsorship Opportunity in 2021:

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Authorized Signature: _____ Date: _____

Sponsorship level: _____

(Red, White or Blue)

Method of payment:

_____ [Register and Pay Online](#)

Or select one of the following:

_____ Invoice my company for the entire amount

_____ Send two invoices; each for 1/2 of total amount due, due 3/1/21 and 5/1/21

American Subcontractors Association—New Mexico Mission Statement.

The American Subcontractors Association of New Mexico fosters, promotes, encourages and develops the best interests of subcontractors, specialty contractors and vendors for the construction industry in conjunction with construction industry partners. As part of the American Subcontractors Association of New Mexico's mission it supports community organizations and helps its members to operate more efficiently.

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