

**YOU ASKED...WE LISTENED!**  
**SPECIAL**  
**ASA MEMBER**  
**PRICING**



Shorter training sessions and special ASA Member rate to get all your leaders back on the job with world class **Dale Carnegie Leadership Training**

**Coaching Your Team for Improved Performance in the Office and Field**

Accountability starts with clearly defined performance objectives, and effective leaders measure individual and group contributions against those ends. Learn effective coaching techniques and other tools to help close the gap between expected performance and actual results.

ASA Members: \$199  
Non-Members: \$299

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1 (2-hour) Session, Tuesday, July 20, 2021

**Managing Conflict: Disagree Agreeably in the Field**

Nothing can destroy productivity, derail projects, and damage your reputation faster than workplace conflict. Learn to diagnose conflict before it intensifies, apply appropriate conflict resolution techniques to specific situations, and remain poised when tension is high.

ASA Members: \$399  
Non-Members: \$599

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2 (2-hour) Sessions, August 17 & 24, 2021

**Winning Presentations in the Construction Industry**

Whether your listeners are prospects, clients, vendors, or employees, your presentations matter. This course is especially useful for people involved in consultative selling, vendor relations, and customer service. Learn to present yourself in any situation, to any audience, building Trust, Respect and Credibility.

ASA Members: \$399  
Non-Members: \$599

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2 (2-hour) Sessions, September 15 & 22, 2021

**Leadership Training for New Managers in the Construction Industry**

An excellent course for managers with 3 years or less experience in the field, to help them retool and focus on leading with confidence. If you are promoting Team Leads, this is the *must-take* course to prepare them to lead with authority.

ASA Members: \$799  
Non-Members: \$1199

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4 (2-hour) Sessions, October 5, 12, 19, 26, 2021

Live-Online, Instructor-Led, Dale Carnegie-Certified Training opportunities that develop leaders who keep the crew running right, support important clients, and who move your projects ahead!

To discuss your Team [CLICK HERE](#) [Robert.Graves@DaleCarnegie.com](mailto:Robert.Graves@DaleCarnegie.com) 813-966-3058

