



## 2022 ASA-NM Sponsorship Opportunities

### Promote your business & show your support for ASA-NM



ASA-NM Chapter is offering a full year of sponsorship opportunities bundled into money saving packages.

There are three packages available that will save you money. Members save 5% over non members.

**DEADLINE FOR ANNUAL SPONSORSHIP IS JANUARY 31, 2022.**

**Red Level Member rate \$3,200.00– Non member rate \$3,360.00** Valued at \$4,100.00

- Table for 10 people at the Annual Industry awards Banquet (July 2022) (Valued at \$900.00)
- Premium full page color ad in the 2022 Membership Directory (Valued at \$500.00)
- Registration for 1 team of 4 players and an “Individual Hole Sponsorship” for the Annual Golf Tournament (October 2022) (Valued at \$1100)
- 10 reservations to any of our luncheons or seminars (Example: 2 seats at the January luncheon, 3 seats at the May seminar and 3 seats at the August luncheon, not valid for the Awards Event or Golf Tournament (Valued at \$350.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Sign displayed at each ASA event, luncheon placemats, event programs for the Awards Event and Golf Tournament, Website, Newsletter, FaceBook, LinkedIn, Twitter and all ASA-NM presentations throughout 2022 (Valued at \$1,250.00)
- Be a featured member at one of our Beer & Business Cards Happy Hour Events in 2022
- Article highlighting your company in one of our newsletters– you can submit a one page article about a project, the company history, a company highlight etc.
- Participation in the ASANM Affinity Program– Details Coming Soon.



**White Level- \$2,350.00-Non member \$2,468.00** Valued at \$2,996.00

- Registration for 4 people to attend the Annual Industry awards Banquet (July 2022) (Valued at \$360.00)
- Full page Color ad on one of the “Section Tabs” in the 2022 Membership Directory (Valued at \$300.00)
- Registration for 2 players and an “Individual Hole Sponsorship” for the Annual Golf Tournament (October 2022) (Valued at \$800)
- 8 reservations to any of our luncheons or seminars (Example: 2 seats at the January luncheon, 2 seats at the May seminar and 2 seats at the August luncheon, not valid for the Awards Event or Golf Tournament (Valued at \$256.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Sign displayed at each ASA event, luncheon placemats, event programs for the Awards Event and Golf Tournament, Website, Newsletter, FaceBook, LinkedIn, Twitter and all ASA-NM presentations throughout 2022 (Valued at \$1,250.00)
- Participation in the ASANM Affinity Program– Details Coming Soon.

**Blue Level- \$1,900.00– Non member \$1,995.00** Valued at \$2,365.00

- Registration for 2 people to attend the Annual Industry awards Banquet (July 2022) (Valued at \$180.00)
- Half page Color ad on one of the “Section Tabs” in the 2022 Membership Directory (Valued at \$225.00)
- “Individual Hole Sponsorship” for the Annual Golf Tournament (October 2022) (Valued at \$500)
- 6 reservations to any of our luncheons or seminars (Example: 2 seats at the January luncheon and 2 seats at the August luncheon, not valid for the Awards Event or Golf Tournament (Valued at \$210.00)
- Premium Advertisement space (30 times a year minimum) Including: Sponsorship Sign displayed at each ASA event, luncheon placemats, event programs for the Awards Event and Golf Tournament, Website, Newsletter, FaceBook, LinkedIn, Twitter and all ASA-NM presentations throughout 2022 (Valued at \$1,250.00)
- Participation in the ASANM Affinity Program– Details Coming Soon.



# **American Subcontractors Association-New Mexico**

## **2022 Sponsorship Opportunities**

To ensure you get the sponsorship you want, sign up today.

Return to [memberservices@asa-nm.org](mailto:memberservices@asa-nm.org) or 6820 Academy Parkway East, NE, Albuquerque, NM 87190

**How it Works & Why!** Marketing and networking are valuable activities for any organization searching for new clients and exposure in the construction arena. What better way to reach your target audience than to sponsor the local chapter of ASA? Not only will you be face to face with decision makers and potential customers, but your exposure to our members and guests will continue after the meeting or event is over. Take a look at our sponsorship opportunities and the benefits you will receive with them.

Yes, we would like to take advantage of an ASA-NM Annual Sponsorship Opportunity in 2022:

[Register and Pay Online](#)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship level: \_\_\_\_\_

(Red, White or Blue)

Method of payment:

[Register and Pay Online](#)

Or select one of the following:

\_\_\_\_\_ Invoice my company for the entire amount

\_\_\_\_\_ Send two invoices; each for 1/2 of total amount due, due 3/1/22 and 5/1/22

### **American Subcontractors Association—New Mexico Mission Statement.**

The American Subcontractors Association of New Mexico fosters, promotes, encourages and develops the best interests of subcontractors, specialty contractors and vendors for the construction industry in conjunction with construction industry partners. As part of the American Subcontractors Association of New Mexico's mission it supports community organizations and helps its members to operate more efficiently.

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**DEADLINE FOR ANNUAL SPONSORSHIP IS JANUARY 31, 2021.**